

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 547262 /		<u>Alt Order #</u> 09731233
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 1192	
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 05/23/12 / 05/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/30/12	11/05/12	M-F 5-530a Good Day	5a-530a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$150.00			
N 2	31	10/30/12	11/05/12	M-F 530-6a Good Day	530-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$300.00			
N 3	31	10/30/12	11/05/12	Good Day Colorado	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$450.00			
N 4	31	11/06/12	11/06/12	Good Day Colorado	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$450.00			
N 5	31	10/30/12	11/05/12	Good Day Colorado	7a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$400.00			
N 6	31	11/06/12	11/06/12	Good Day Colorado	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$400.00			
N 7	31	10/30/12	11/05/12	Good Day Colorado	8a-9a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$400.00			
N 8	31	11/06/12	11/06/12	Good Day Colorado	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$400.00			
N 9	31	10/30/12	11/05/12	Regis & Kelly	90130a-10a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$250.00			
N 10	31	11/06/12	11/06/12	Regis & Kelly	90130a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$250.00			
N 11	31	10/30/12	11/05/12	Everyday	10a-11a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$175.00			

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<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 05/23/12 / 05/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	31	11/06/12	11/06/12	Everyday	10a-11a		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -T----- 1 \$175.00												
N 13	31	10/30/12	11/05/12	America Now/Access Hillwd	11a-12p		:30			NM	5	\$875.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$175.00												
N 14	31	11/06/12	11/06/12	America Now/Access Hillwd	11a-12p		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -T----- 1 \$175.00												
N 15	31	10/30/12	11/05/12	Judge Judy	12p-1p		:30			NM	5	\$1,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$250.00												
N 16	31	10/30/12	11/05/12	Jdg Joe Brown M-F 1p-2p	1p-2p		:30			NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$200.00												
N 17	31	10/30/12	11/05/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$200.00												
N 18	31	11/04/12	11/04/12	FOX News Sunday	9a-10a		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$250.00												
N 19	31	10/30/12	11/05/12	Swift Justice M-F 3p-4p	3p-4p		:30			NM	5	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$300.00												
N 20	31	10/30/12	11/05/12	Judge Judy	4p-5p		:30			NM	5	\$2,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$450.00												
N 21	31	11/03/12	11/03/12	TMZ SA 4P-5P	4P-5P		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$250.00												
N 22	31	10/30/12	11/05/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	10	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 10 \$500.00												
N 23	31	10/30/12	11/05/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	10	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 10 \$500.00												
N 24	31	11/03/12	11/03/12	News Saturday 5p-530	5p-530p		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$400.00												
N 25	31	11/03/12	11/03/12	News Sa 530-6p	530p-6p		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$400.00												
N 26	31	11/04/12	11/04/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$450.00												
N 27	31	11/04/12	11/04/12	News Su 530-6p	530p-6p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$450.00												
N 28	31	10/30/12	11/05/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$8,250.00

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$1,650.00												
N 29	31	10/30/12	11/05/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$5,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$1,150.00												
N 30	31	10/30/12	11/05/12	Fox 31 News Nightside	10p-1035p		:30			NM	5	\$2,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$475.00												
N 31	31	11/03/12	11/03/12	Fox 31 News	9p-10p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$1,200.00												
N 32	31	11/04/12	11/04/12	Fox 31 News	9p-10p		:30			NM	2	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 2 \$1,100.00												
N 33	31	11/04/12	11/04/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$350.00												
N 34	31	10/30/12	11/05/12	TMZ	1035p-1105p		:30			NM	5	\$1,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$250.00												
N 35	31	10/30/12	11/05/12	Everybody Loves Raym	11p-1130p		:30			NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$200.00												
N 36	31	10/30/12	11/05/12	Everybody Loves Raym	1130p-12a		:30			NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$200.00												
N 37	31	11/03/12	11/03/12	Raymond SA 10P-1030P	10p-1030p		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$250.00												
N 38	31	11/03/12	11/03/12	Animation Domination	1030p-1130p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$200.00												
N 39	31	11/05/12	11/05/12	Alcatraz Mon 8-9p	8p-9p		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$3,500.00												
N 40	31	10/31/12	10/31/12	FOX X Factor	7-830p		:30			NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --W---- 1 \$5,000.00												
N 41	31	11/01/12	11/01/12	FOX X Factor	7-8p		:30			NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---T--- 1 \$5,000.00												
N 42	31	11/01/12	11/01/12	Touch Thursday 8-9p	8p-9p		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---T--- 1 \$3,500.00												
N 43	31	11/02/12	11/02/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,500.00												
N 44	31	11/04/12	11/04/12	FOX NFL Pregame	10a-11a		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$1,500.00												

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<u>Advertiser</u> Democratic Congressional		<u>Estimate #</u> 1192
		<u>Original Date / Revision</u> 05/23/12 / 05/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 45	31	11/04/12	11/04/12	NFL on FOX 11am	11a-CC		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$7,500.00			
N 46	31	11/04/12	11/04/12	NFL on FOX 2pm	2p-CC		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$10,000.00			
N 47	31	11/03/12	11/03/12	College Football on	10a-cc		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$2,000.00			
N 48	31	11/03/12	11/03/12	College Football on	10a-cc		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$2,000.00			
N 49	31	10/30/12	11/05/12	World Series on FOX	5p-CC		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	--WT-S-				1	\$9,000.00			
Totals											143	\$117,475.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	143	\$117,475.00	\$99,853.75
Totals	143	\$117,475.00	\$99,853.75

Signature: _____ **Date:** _____

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